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# Dewsbury Campaign

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Prepared for  
Kirklees College

01

**students.**



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02

employers.



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 **KIRKLEES COLLEGE**

The billboard is set against a night cityscape with a blurred tram on the left. The ad features a man with a beard and a blue shirt. The text is in white and green, with 'NEW' written vertically. The Kirklees College logo is a green diamond shape.



03

town.





WHAT CAN YOU DO TO MAKE A  
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We're training new talent for...

# OUR TOWN

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